Monte Generoso SA

(Cremagliera, Fiore di pietra, Buffet Bellavista, Camping)

sustainability profile

Catering

Purchase of local products (Ticino a Tavola, Fatto in casa and Swiss Wine List Award).
Collaboration with selected local partners who share the same mission.
Monte Generoso herbal tea, made from a blend of organic herbs -including edelweiss- grown by local partners.
Menus based on seasonal ingredients and products supplied by local partners.

Mobility

Participation of Ferrovia Monte Generoso (FMG) and Camping Monte Generoso in the myclimate programme.
Renovation of the historic railway line by Ticino-based companies, with environmentally responsible disposal of the old tracks.
Electric vehicle charging stations in Capolago and at the campsite, available to employees and guests.

Energy

Solar panels at the Capolago offices and Camping Monte Generoso.
Use of 100% renewable energy supplied by Migros.
Energy-efficient buildings: Fiore di pietra and Buffet Bellavista.

Waste

Separate waste collection since 2021, recognized by PET-Recycling Switzerland.
New bin pictograms to encourage more responsible waste disposal.
Use of FSC-certified paper.
Plant-based wastewater treatment system supporting lush vegetation at zero cost (Buffet Bellavista).

Awareness and sustainability projects

Clean-Up Day: cleaning trails at Bellavista and at the summit of Monte Generoso.
Sustainability workshops and team-building activities, (ex. cheese-making courses).
Restoration of the Bolla di Mendrisio to offset infrastructure expansion on Monte Generoso.
Nature hubs at Bellavista.
Maintenance of 132,000 m² of species-rich meadows, mown by hand.

Info and contact

Sustainability certifications: Swisstainable Level III – Leading, Fondazione Natura & Economia, Ticino a Tavola, Fatto in casa, Swiss Wine List Award, myclimate, Migros 2025 Energia, Energy Agency for the Economy and TourCert (valid until 30 June 2029).
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